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Largest Advertising Agencies in Nashville

Ranked by Advertising revenue 2019

Locally Researched by: Carol Smith, Nashville Business Journal Sep 18, 2020, 5:00am CDT

This List ranks Nashville-area advertising agencies by 2019 advertising revenue.

Information was obtained from firm representatives. Information on The List was supplied by individual companies through questionnaires and could not be independently verified by the Nashville Business Journal. Only those that responded to our inquiries were listed. In case of ties, companies are listed alphabetically. The Nashville area is defined as: Cheatham, Davidson, Dickson, Montgomery, Robertson, Rutherford, Sumner, Williamson and Wilson counties.

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Rank	Name/Address/Phone/URL	Advertising Revenue 2019 ¹	Percent Of Revenue: Traditional Advertising	Percent Of Revenue: Digital Advertising	No. Of Local Advertising Employees	Notable Clients ²	Top Local Executive, Email And Title	Year Founded Locally
1	The Buntin Group 230 Willow St. Nashville, TN 37210 615-244-5720 buntingroup.com	\$19.40 million	50%	50%	111	NA	Jeffrey Buntin Jr., CEO	1972
2	GS&F 209 10th Ave. S #222 Nashville, TN 37203 615-385-1100 gsandf.com	\$15.70 million	38%	62%	140	A.O. Smith; Bridgestone; LP Building Solutions	Jeff Lipscomb, jlipscomb@gsandf.com , CEO	1978
3	FlyteVu 700 12th Ave. S. #200 Nashville, TN 37203 615-921-8738 flytevu.com	\$15.15 million	89%	11%	16	Bumble; Enterprise Rent-A-Car; Cracker Barrel	Jeremy Holley, jeremy.holley@flytevu.com Laura Hutfless, laura.hutfless@flytevu.com , Co-founders	2015
4	Bohan Advertising 124 12th Ave. S #210 Nashville, TN 37203 615-327-1189 bohanideas.com	\$12.30 million	65%	35%	NA	NA	Shari Day, President/CEO	1990
5	Bradford Dalton Group ⁹ 2115 Yeaman Pl. #210 Nashville, TN 37206 615-515-4888 bradfordgroup.com	\$10.14 million	60%	40%	11	Change Healthcare; First Horizon Bank; Gaylord Opryland Resort & Convention Center	Jeff Bradford, President	2000
6	CJ Advertising 401 Church St. #2400 Nashville, TN 37219 615-254-6634 cjadvertising.com	\$8.20 million	95%	5%	NA	Ponce Law	Micki Love, mlove@cjadvertising.com , President	1992

7	Speak Creative 1625 Broadway #510 Nashville, TN 37203 615-913-4433 madebyspeak.com	\$4.38 million	2%	98%	4	FedEx, National Civil Rights Museum, Musician's Hall of Fame	Kindra Svendsen, kindra.svendsen@speackcreative.com, VP of Client Partnerships	2014
8	OBP 500 Church St. #500 Nashville, TN 37219 615-324-8980 obp.agency	\$3.42 million	32%	68%	29	Bayer Crop Science; Missouri Division of Tourism; Morton Buildings	David Camma, david.camma@obpagency.com, Managing Director	2002
9	DVL Seigenthaler, A Finn Partners Company 700 12th Ave. S #400 Nashville, TN 37203 615-244-1818 dvlseigenthaler.com	\$3.36 million	83%	18%	25	Vanderbilt Health; Middle Tennessee State University; Wilson Bank & Trust	Elizabeth Courtney, beth.courtney@finnpartners.com, Managing Partner, Southeast & Trust	1980
10	FoxFuel Creative 1204 16th Ave. S Nashville, TN 37212 615-933-9369 foxfuelcreative.com	\$2.10 million	35%	65%	10	LifePoint Health; Waller; Hilton	Colton Mulligan, colton@foxfuelcreative.com, CEO	2015

¹ For the purposes of this list, revenue equals gross profit and is calculated as the sum of: 1) commissions earned from media billings (not to include pass-through billings); 2) markups on materials and services charged to the client; 3) actual fees (not capitalized fees).

² All clients are not necessarily listed.

⁹ In April 2020, The Bradford Group merged with DaltonAnode which last year ranked 7th.

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